

Hello (place friends name here),

I love the scene in the movie City Slickers where Billy Crystal's character, Mitch, is alone with Curly, played by Jack Palance. Curly listens to Mitch then gives him some life advice.

Curly: Do you know what the secret of life is? [then Curly holds up one finger]

This. Mitch: Your finger?

Curly: One thing. Just one thing. You stick to that and the rest don't mean s***.

Mitch: But, what is the "one thing?"

Curly: That's what you have to find out. What's your one thing?

In the movies, for Billy Crystal's character, it was a cattle drive with Jack Palance's character where he found his one thing and his heart. In real life, guys have found their "one thing" – and, their hearts – while fly fishing on The Wild Adventure in Montana, at Smiling Moose Ranch.

There are 11 weeks open on their calendar, from June through September. Each week, 12 guys converge just west of Yellowstone to fly fish and more. I plan to be one of those guys, but I can't go alone so I'd rather go with you.

The week I plan to go is _____. But I also penciled in this week, _____, as my second choice. When the trips are full, our chance will pass. So will you pick a week with me and sign up as soon as possible?

Trust me: you'll love it. We will create some Wild Adventure memories; catch some fish; and remember what it means to be men. With over a mile of frontage on the Madison River, the Smiling Moose Ranch has over 1,100 acres, private lakes and trophy trout waiting for us to catch. There are also gourmet meals, amazing conversations, thoughtful firesides – with some guys who are certain to become new friends – which has been a sure-bet for the Wild Adventure.

Check out the video YouTube: <https://youtu.be/9j3Ui6LWwcE>.

You in? Tell me what you think. Or go ahead and register at <https://twa.us> .